


## MEMORANDUM

**TO:** Mayor England  
Vice Mayor Kostka  
Commissioner George  
Commissioner Samora  
Commissioner Rumrell

**FROM:** Max Royle, City Manager 

**DATE:** May 22, 2020

**SUBJECT:** Addition to the June 1<sup>st</sup> Agenda: Approval for Chamber of Commerce to Use City Seal on Pledge by Businesses to Follow Certain Pandemic-Related Procedures

Attached as pages 1-2 is the Pledge from the Chamber of Commerce for businesses to follow to protect the public. Please note the City seal in the lower left-hand corner. The City has been asked to show its support of the Pledge.

However, Section 2-4 of the City Code (pages 3-4) and Chapter 165.043, Florida Statutes (page 5), require your written approval of the use of the City's seal.

Please also note that Section 2-4 (7) states "In no event shall approval be given for the use of the seal for the following...." Subsection g. states that approval cannot be given for "publications other than official publications or publications serving a governmental purpose...." We suggest that the Chamber's Pledge clearly serves a governmental purpose, which is the health, safety, and welfare of the public.

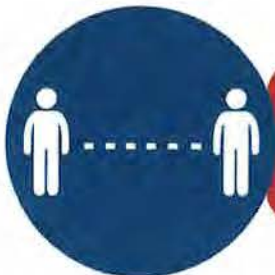


# WE TOOK THE PLEDGE



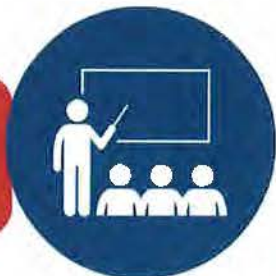
**FOLLOW CLEANING AND DISINFECTING PROTOCOLS  
AS RECOMMENDED BY THE CDC.**

**ADHERE TO RECOMMENDED  
GROUP SIZE LIMITATIONS.**



**COMPLY WITH SOCIAL DISTANCING  
RECOMMENDATIONS.**

**IMPLEMENT ENHANCED EMPLOYEE  
PROTOCOLS AND TRAINING.**



**ENCOURAGE THE USE OF FACE COVERINGS  
BY EMPLOYEES AND CUSTOMERS.**





# FACE COVERINGS



# ARE ENCOURAGED



(b) It shall be unlawful, and the city hereby adopts the provisions of Ch. 91-59, Laws of Florida, for any person to utilize any image or impression of the city seal without the consent, in writing, of the city commission, as provided in Ch. 91-59, Laws of Florida, and violation hereof shall be punished as a second degree misdemeanor as provided in Ch. 91-59, Laws of Florida. The following standards are hereby adopted for the granting of consent for the use of the city seal:

- (1) The specific item to be manufactured;
- (2) The manner in which the seal is to be displayed on the item to be manufactured;
- (3) The nature of the proposed use, including manner, purpose and place of use;
- (4) Whether the public would tend to be misled by the appearance of the seal on the product to believe that the product carries official city sanction or approval;
- (5) Whether the use of the Seal would tend to mislead the public into believing that a person, meeting, project or event carries official city sanction or approval;
- (6) Whether the dignity of the Seal will be preserved if approval is granted.
- (7) In no event shall approval be given for the use of the seal for the following:
  - a. Political or campaign purposes;
  - b. Stationery other than official government stationery;
  - c. Decorative automobile license tags;
  - d. Business cards other than official government business cards;
  - e. Designation of landmarks not listed in the National Registry of Historical Places or designated as a historical site under a local ordinance;
  - f. T-shirts, jackets or other clothing which might lead the public to believe that the person wearing such apparel is an official of the city;
  - g. Publications other than official government publications or publications serving a governmental purpose; or

#### Sec. 2-4. City seal.

(a) There is hereby adopted as an official seal of the city as herein depicted:



h. Advertising and news releases.

(c) Any existing seal of the city may continue to be utilized by the city manager as an official seal of the city.

(Ord. No. 07-06, § 1, 4-2-07; Ord. No. 08-29, 11-3-08)

**Editor's note**—Section 1 of Ord. No. 07-06, adopted 4/2, 2007, added provisions designated as § 2-3. Inasmuch there already exists a section so designated, said provisions have been redesignated as § 2-4, to avoid duplication of section numbers.

Select Year: 2019 Go

## The 2019 Florida Statutes

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Title XII  
MUNICIPALITIES

Chapter 165  
FORMATION OF LOCAL GOVERNMENTS

[View Entire Chapter](#)

**165.043 Official county or municipal seal.**—The governing body of a county or municipality may, by ordinance, designate an official county or municipal seal. The manufacture, use, display, or other employment of any facsimile or reproduction of the county or municipal seal, except by county or municipal officials or employees in the performance of their official duties, without the express approval of the governing body is a second degree misdemeanor, punishable as provided in s. 775.082 or s. 775.083.

**History.** s. 1, ch. 91-59.

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